WRITTEN QUESTION TO THE MINISTER FOR TREASURY AND RESOURCES BY DEPUTY R.G. LE HÉRISSIER OF ST. SAVIOUR ANSWER TO BE TABLED ON TUESDAY 19th FEBRUARY 2013

Question

Does the Minister, as the shareholder representative, consider that the pricing structure for the 'Gigabyte Jersey' service is deterring households from signing up and, if not, how does he explain the low take-up rate?

Answer

As the stakeholder representative, it would not normally be appropriate for the Minister to comment on the pricing policy of an incorporated entity. Pricing is a matter for the Board and, where appropriate, the involvement of the JCRA.

However, JT have advised that they consider the relatively low take-up is to a large extent due to the scheduling issues they have faced, which is now a focus of intensive efforts between JT and its suppliers. They do not believe that the current levels of take-up are an indication of low demand for fibre services. JT has also advised that it is carefully reviewing pricing based on customer feedback.